



Storing Treasures Giving Analysis

- 80% of the families showed increased giving from Year 1 to Year 3.
- 82% increase in giving dollars from Year 1 to Year 2 and 89% increase in giving dollars from Year 2 to Year 3.
- In year 3, the Storing Treasures families gave 40% of the total dollars church wide while accounting for only 14.4% of the church population.
- 10 of 12 non giving families started giving. These 10 families gave a total of \$85,642 in year 2 and year 3.
- 79% gave to the three year Building campaign vs. 46% of entire church population. Those who completed the Storing Treasures course gave 36% of the total dollars received to date.

Giving history of the Families who completed the Storing Treasures Course

	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3</u>
% of families giving	79%	91%	95%
% giving \$1000 or more annually	56%	75%	82%
% giving \$5000 or more annually	23%	30%	40%
AVG family giving	\$5,375	\$9,794	\$18,430
AVG family giving (Without 2 most significant giving families)	\$2,737	\$3,468	\$4,027
% of Total Church Giving	24.5%		40%